

AFP 2014 WEB/AUDIOCONFERENCE SERIES (select session/s below)

❑ January 28, 2014

Inbound Marketing: The Latest Techniques To Attract More Donors, Volunteers and Others – Allan Pressel

❑ February 12, 2014

Developing Earned Income Streams For Your Nonprofit – Mazarine Treyz

❑ February 27, 2014

Firing Lousy Board Members – And Helping the Others Succeed – Simone Joyaux, ACFRE

❑ March 13, 2014

Millennial Motivation: What Makes Millennials Want To Give – S. Michelle Cline, J.D.

❑ March 26, 2014

The Shifting World of Business and Community – Jocelyne Daw

❑ April 9, 2014

Creating a Breakthrough Strategy for Your Nonprofit – Robert Sheehan, CFRE

❑ April 24, 2014

Development from the Donor's Perspective – Alice Ferris, MBA, ACFRE and Jim Anderson

❑ May 7, 2014

Major Gifts for Small Shops – Amy Eisenstein, ACFRE

❑ May 20, 2014 Case Studies: 24 Hour Turn Around Campaigns – Michelle Conklin, CFRE

❑ June 12, 2014

6 Figure Fundraising: How to Create and Run Your First \$100,000+ Major Gifts Campaign – Sandy Rees, CFRE

❑ June 25, 2014

Creative Design for Fundraising Campaigns – Derrick Feldmann

❑ July 10, 2014

Developing a Relationship Management System – Jennifer Filla

❑ July 22, 2014

Building Donor Loyalty: How to Double Your Major Gift Revenue – Rachel Muir, CFRE

❑ August 13, 2014

Opening the Door to Major Gifts: Mastering the Discovery Call – John Greenhoe, CFRE

❑ September 9, 2014

Extreme Social Media Makeover: Nonprofit Edition! – Allan Pressel

❑ September 24, 2014

Getting Your Organization Onboard with Fundraising: Weaving a Philanthropic Culture – Andrea McManus, CFRE

❑ October 8, 2014

Incorporating Stories into Your Fundraising Program – Leah Eustace, CFRE

❑ October 21, 2014

Fundraising Basics – Brian Bonde, ACFRE

❑ November 18,

2014 Growth in Giving/Fundraising Effectiveness Project – Erik Daubert, MBA, ACFRE

❑ December 10, 2014

Small Shop Success: Building Something from Nothing – Starting a Well-Rounded Development Program – Amy Wolfe MPPA, CFRE

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