

AFP-MN

2020 FRAMEWORK GOALS

PROGRESS UPDATE

CHAPTER CAPACITY

1. Thoughtful, planful & transparent succession planning
2. Deepen key relationships and keep communication open with other organizations
3. Consistently communicate chapter successes and value to all membership
4. Determine ideal organization size and budget

Progress update:

- *The committee on directorship has been exploring updating board and leadership terms to best serve our chapter, as well as addressing gaps in our current processes. We can expect updates for the 2019 election process.*
- *The communications committee has developed a document displaying our 2020 strategic goals and pillars. This has been pushed out to membership through an e-blast and social media. This is also now a dedicated page on our website.*

INCLUSION DIVERSITY EQUITY & ACCESS (IDEA)

1. Increase racial diversity in the fundraising profession in MN
2. Develop adaptive changes within AFP-MN to establish continuous culture of diversity

Progress update:

- *As a board, we have committed to better understanding our cultural competence and partnered with the YWCA to take the Intercultural Development Inventory assessment. We will receive feedback about the board's group cultural competence, receive training that aligns with our place on the IDI spectrum, and will set developmental goals individually and as a board to improve our ability to effectively engage in a multicultural world.*
- *The IDEA committee held a breakfast event at Northside Achievement Zone focused on fundraisers of color, with an overwhelming response for registration! There will be an additional event held in October at The Minneapolis Foundation as well as two social hours.*

EDUCATION & ETHICS

1. More actively and deliberately attract members to educational offerings
2. Identify and remove barriers to participation
3. Recruit more volunteers

MEMBERSHIP

1. Maintain large chapter status & strong retention
2. Increase member engagement and satisfaction

Progress update:

- *The membership committee reaches out to lapsed members every month.*
- *A taskforce has been created to focus on new chapter member engagement.*

NATIONAL PHILANTHROPY DAY

1. NPD has greater participation & accessibility for all philanthropic sectors
2. NPD committee has completed an assessment of format, audience, and barriers to participation
3. NPD attendees report a welcoming & inclusive experience

Progress update:

- *Through the leadership of an NPD Awards taskforce, the nomination process was reconstructed, making it an easier and more inviting experience to nominate.*
- *To help ensure we recognize and celebrate Minnesota's diverse experiences, perspectives, opinions and cultures within philanthropy, nominees were not limited to pre-selected categories.*
- *The NPD, IDEA and communications committees worked together to broaden the scope of outreach in the nomination process.*

PUBLIC POLICY

1. Increase the percentage of members understanding AFP's public policy and advocacy efforts.
2. Establish a public policy and advocacy structure for the Minnesota Chapter of AFP.
3. Implement a communication and engagement strategy for public policy and advocacy efforts for the Minnesota Chapter of AFP.
4. Become a trusted expert for charitable policy decisions in Minnesota.

Progress update:

- *A public policy taskforce has been formed, with Past President Susan Wineland leading. The goal of this taskforce will be to make a recommendation to the board regarding AFP MN's engagement and goals around public policy.*